ETERNITY READY

MEDIA KIT
2026 – 2027 EDITION



TELEVISION · RADIO · MOVIES · PODCASTS · MUSIC

FAITH-FILLED MEDIA FOR EVERY SCREEN.

Eternity Ready is a free, family-safe Christian media network, with live TV, original channels, a radio network, movies and podcasts reaching viewers and listeners in 132 countries.

132	70K+	80+	318
COUNTRIES REACHED	VISITORS IN THE PAST YEAR	LIVE CHRISTIAN TV CHANNELS	CHRISTIAN RADIO STATIONS

01 — OUR CALLING

A LETTER FROM OUR CEO



JEREMIAH F.

Chief Executive Officer, Eternity Ready

> *"Set your minds on things above, not on earthly things."*
> COLOSSIANS 3:2

Grace and peace to you in the name of our Lord and Savior Jesus Christ.

Eternity Ready was founded with a clear and prayerful calling: to point hearts to Jesus Christ and to provide trusted, Scripture-based content in a world filled with confusion and spiritual noise. More than a Christian streaming network, Eternity Ready is a ministry. Every program, broadcast and message is created with prayerful intention and a commitment to biblical integrity.

We picture a family in a small town, a nurse on a night shift and a believer in a country where church meets in secret, all able to tune in to the same message of hope. Eternity Ready exists to put trusted, Christ-centered TV, radio and teaching in front of them, without a paywall.

We pair prayer with modern technology to keep that message on the air around the clock. If you share that mission, as an advertiser, a broadcaster, a church, a filmmaker or an investor, we would be honored to build it with you.

In Christ's love and service,

Jeremiah F.

OUR MISSION

To proclaim the Gospel of Jesus Christ through Christian television, Christian radio, podcasts, movies and Christian streaming media, equipping believers to live biblically and prepare their hearts for eternity.

WE EXIST TO

- Proclaim the Gospel with boldness and clarity
- Teach sound biblical doctrine through TV and radio
- Encourage spiritual growth and discernment
- Use streaming media to reach the world for Christ

02 — THE NETWORK

ETERNITY READY AT A GLANCE

Founded in 2013 in Kansas City, Eternity Ready has grown from a single web TV network into one of the most complete free Christian streaming destinations online: live TV, original 24/7 channels, an owned radio network, movies, music and podcasts, all in one place and all free to the viewer.

> *"A world where every person can hear the Gospel, on every screen, for free."*

80+
LIVE TV CHANNELS
Christian networks streaming 24/7 with a full TV guide

3
ORIGINAL CHANNELS
Eternity Ready TV, Worship God TV and Rapture Ready TV

500+
MOVIES ON DEMAND
Faith and family films, free to stream

318
RADIO STATIONS
Including the 18-station Eternity Ready Radio Network

1.5M+
PODCAST EPISODES
From 170+ Christian shows and teachers

1,000+
MUSIC VIDEOS
Worship, gospel and CCM on demand, plus Pastor Mike Hall

6,000+
HOMES REACHED
Radio and TV in the home, past 12 months

70K+
ANNUAL VISITORS
Website, radio player and TV sites, past 12 months

20+
MINISTRY PARTNERS
Broadcasters, stations and teachers

ON EVERY SCREEN

One account across web, mobile and the living-room TV.


WEB


IPHONE & IPAD


ANDROID


ANDROID TV

03 — OUR BRANDS

A FAMILY OF NETWORKS

Original channels, an owned radio network and a deep on-demand library, with trusted partners who share the same mission.

ORIGINAL 24/7 CHANNELS

ETERNITY READY TV
The flagship channel: faith, family and the Gospel all day, with classic films, music and teaching.

FLAGSHIP · FAMILY

WORSHIP GOD TV
Classic Christian hits and worship music videos, 24 hours a day.

MUSIC · WORSHIP

RAPTURE READY TV
Bible prophecy, around the clock. The video home of RaptureReady.com.

PROPHECY · TEACHING

PLATFORMS

ETERNITY READY RADIO NETWORK
18 stations

Two owned stations, Eternity Ready Radio and Rapture Ready Radio, plus 16 sister stations across 12 states.

MOVIES & LIVE TV
500+ films

Faith and family movies on demand, plus 80+ live Christian TV networks with a full program guide.

PODCASTS & MUSIC
1.5M+ episodes

170+ podcast shows, music videos on demand and Music powered by VertiZontal Media.

PARTNERS

Ministries and media companies that stand with us.

- RaptureReady.com
  Bible prophecy · home of Rapture Ready TV
- Keystone Powerhouse Ministries
  Pastor Mike Hall · teaching
- KJOL · 88.3 The Journey · WBLB
  Sister radio stations
- VertiZontal Media
  Music & Christian media production
- Keys for Kids Ministries
  Kids radio · sister station
- The Worship Channel · Heaven's Country
  Sister radio stations

RECOGNIZED TOP 20 GLOBAL

Rapture Ready TV & Eternity Ready Worship

04 — WHY ETERNITY READY

EVERYTHING FAITH MEDIA DOES, IN ONE FREE PLACE

Most Christian media companies do one thing well: a TV network, a radio network, or a paid movie service. Eternity Ready brings all of it together, keeps it free for every viewer, and opens the door to ministries that want to share the platform.

01
FREE, ALWAYS
No subscription and no paywall. The Gospel shouldn't cost a thing to hear.

02
ALL FORMATS
Live TV, original channels, radio, movies, music and podcasts under one roof.

03
FAMILY-SAFE
Every program meets published content standards: no profanity, no graphic content.

04
OPEN TO PARTNERS
Ministries can air on our radio network, list podcasts, or carry a TV channel.

	ETERNITY READY	SUBSCRIPTION FAITH STREAMERS	GENERAL STREAMING SERVICES	TRADITIONAL CHRISTIAN TV	CHRISTIAN RADIO NETWORKS
Free to watch and listen	●	○	◐	●	●
Live Christian TV	●	◐	○	●	○
Faith & family movies on demand	●	●	◐	◐	○
Radio network	●	○	○	○	●
Podcasts & Bible teaching	●	○	○	◐	●
Original 24/7 channels	●	●	●	●	◐
Bible prophecy programming	●	○	○	◐	○
Open to partner ministries	●	○	○	◐	◐

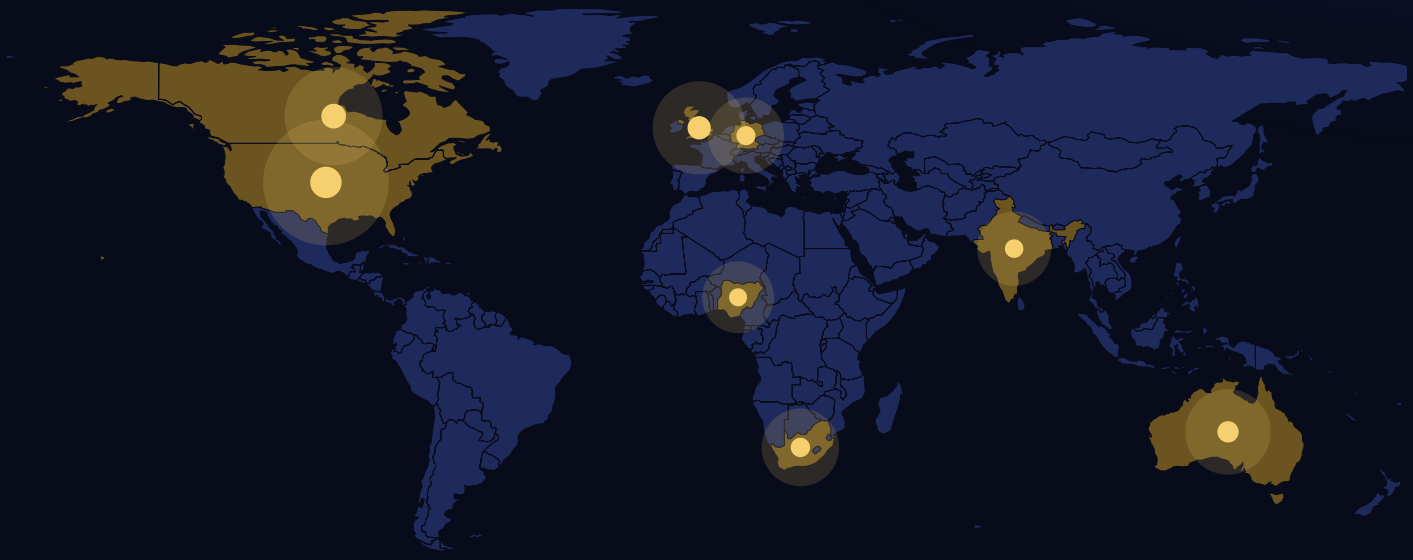
● Yes ◐ Some ○ No

Compared by category using typical offerings; individual services vary.

05 — AUDIENCE & REACH

A GLOBAL, MOBILE-FIRST AUDIENCE

People find Eternity Ready from 132 countries, most of them on a phone. When they press play, they stay: about two minutes per visit with the video player.



70K+
VISITORS · PAST YEAR

222,700
PAGE VIEWS

132
COUNTRIES

75%
WEBSITE VISITS ON MOBILE

TOP MARKETS · USERS

United States	91%
Canada	2,660
United Kingdom	1,414
Australia	627
Germany	302
India	248
South Africa	238
Nigeria	132

DEVICES · WEBSITE

74.7% mobile **24.7%** desktop **0.6%** tablet

TOP US METROS

Dallas **Chicago** **Houston** **Seattle**

ENGAGEMENT

Viewers spend **1 min 56 sec** per visit on the video player and **1 min 24 sec** on live TV, the audience sponsors reach.

Source: Google Analytics 4 (Eternity Ready property, which covers the website, radio player, podcasts and TV sites), Oct 25, 2025 – Oct 24, 2026: 80,728 users, 71,626 after removing bot-like traffic from Singapore and China, which is also left off the top markets. The Android TV app is measured separately and not included.

06 — RADIO

THE ETERNITY READY RADIO NETWORK

Two owned stations broadcast from Kansas City, joined by sixteen sister stations across twelve states, with 318 Christian stations in our listening directory.



Eternity Ready Radio	Kansas City, MO
Rapture Ready Radio	Kansas City, MO
VertiZontal Radio (KCVR)	Kansas City, MO
Keys for Kids Radio	Grand Rapids, MI
88.3 FM The Journey (KJRN)	Keene, TX
KJOL	Grand Junction, CO
RacMan Christian Radio	Aberdeen, WA
Christian Media Spotlight (KCMS)	Seattle, WA
Faith Points 101 (WFPR-DB)	Greensburg, IN
Affirm Southern Gospel Radio	Circle Pines, MN
Serene Radio	Circle Pines, MN
Crossroads Radio	Gilbertsville, KY
Heaven's Country	Russellville, KY
The Worship Channel	McKinney, TX
WBLB Family 1340	Pulaski, VA
Christian Mix 106	Wilmington, DE
Lonesome Road Radio	Wayne City, IL
Solid Rock Radio	Aiken, SC

07 — PROGRAMMING

CONTENT FOR EVERY SEASON OF FAITH

From worship at sunrise to prophecy teaching at midnight, every program meets our published content standards, so families and sponsors can trust what's on screen.



WORSHIP & MUSIC

Worship God TV, music videos on demand and Christian radio from praise to Southern gospel.



BIBLE PROPHECY

Rapture Ready TV and Rapture Ready Radio, the video and audio home of RaptureReady.com.



TEACHING & SERMONS

170+ podcast shows plus 289 messages from Pastor Mike Hall of Keystone Powerhouse Ministries.



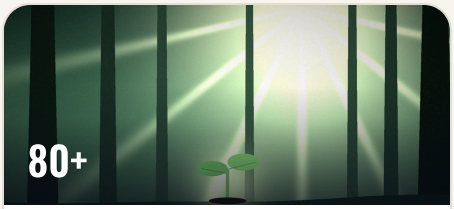
KIDS & FAMILY

Keys for Kids Radio, kids' channels and family-safe films for every age at home.



MOVIES ON DEMAND

Faith and family films, dramas and classics, free to stream on every device.



LIVE CHRISTIAN TV

Live networks from around the world with a full program guide, in English, Spanish, French, Arabic and more.

LIVE CHANNELS VIEWERS CAN WATCH ON ETERNITY READY INCLUDE

Daystar · CBN Family · GOD TV · 3ABN · NRB Network · Hope Channel · TCT · The Word Network · Sid Roth Network · World Harvest Television · Cornerstone TV · Total Living Network · SAT-7 · Emmanuel TV

Channel names are trademarks of their owners. Listing reflects channels available to stream on Eternity Ready, not an endorsement or partnership.

08 — ADVERTISE

REACH A VALUES-DRIVEN AUDIENCE

Brand-safe placements across TV, movies, radio and the web, priced fairly against verified Google Analytics data, with a monthly report for every campaign.

VIDEO PRE-ROLL
15 or 30-second spots before and after movies, programs and channel streams.

DISPLAY BANNERS
Desktop and mobile banners across nine page placements, including home, TV, movies and radio.

CHANNEL SPONSORSHIP
“Presented by” on Eternity Ready TV, Worship God TV or Rapture Ready TV.

RADIO SPOTS
30 and 60-second messages on Eternity Ready Radio, read live or produced.

HOMEPAGE TAKEOVER
Own the front door: the homepage billboard plus matching mobile banner for a month.

PREMIERE SPONSORSHIP
Underwrite a film or special premiere with on-air credits and promotion.

MONTHLY PACKAGES

STARTER
$199 /mo

15,000 display impressions plus 4 radio spots a day.

MOST POPULAR

MINISTRY PARTNER
$449 /mo

Homepage billboard, 30,000 display impressions, one channel sponsorship and 6 radio spots a day.

NETWORK SPONSOR
$899 /mo

All three channels presented by you, homepage takeover, pre-roll across the movie library and 8 radio spots a day.

FULL RATES AND SPECS
See the Eternity Ready Rate Card for CPMs, ad specs and multi-month savings.

info@eternityready.com
816-972-9808

09 — BROADCAST WITH US

PUT YOUR MINISTRY ON THE AIR

Radio programs, podcasts and TV channels from ministries that share our standards. Simple monthly plans, no long contracts, and an audience in 132 countries.

MOST POPULAR

RADIO AIRTIME + PODCAST

$55 /month

- Weekly airtime on Eternity Ready Radio
- Podcast listed on Eternity Ready Podcasts (RSS)
- Show page with artwork, description and episodes
- Web, mobile and TV apps

PODCAST LISTING

$15 /month

- Podcast listed on Eternity Ready Podcasts
- New episodes added automatically from your RSS feed
- Show page with artwork, description and episodes

TV CHANNEL OR PROGRAM

Custom quote

- Live channel or on-demand program on Eternity Ready TV
- Available on web, mobile and TV apps
- Pricing tailored to your channel after review

01
APPLY FREE
Tell us about your ministry in a few minutes.

02
REVIEW
Our team checks every program for sound, Bible-based teaching.

03
APPROVE
You get a secure monthly payment link by email.

04
ON THE AIR
Your program goes live on web, mobile and TV.

CONTENT STANDARDS

- Teaching consistent with historic, Bible-based Christian faith
- Family-friendly: no profanity, sexual content or graphic violence
- You own the content or have the rights to broadcast it
- Clear audio and video of broadcast quality
- No misleading fundraising or prosperity-for-pay appeals

APPLY AT ETERNITYREADY.COM/BROADCAST

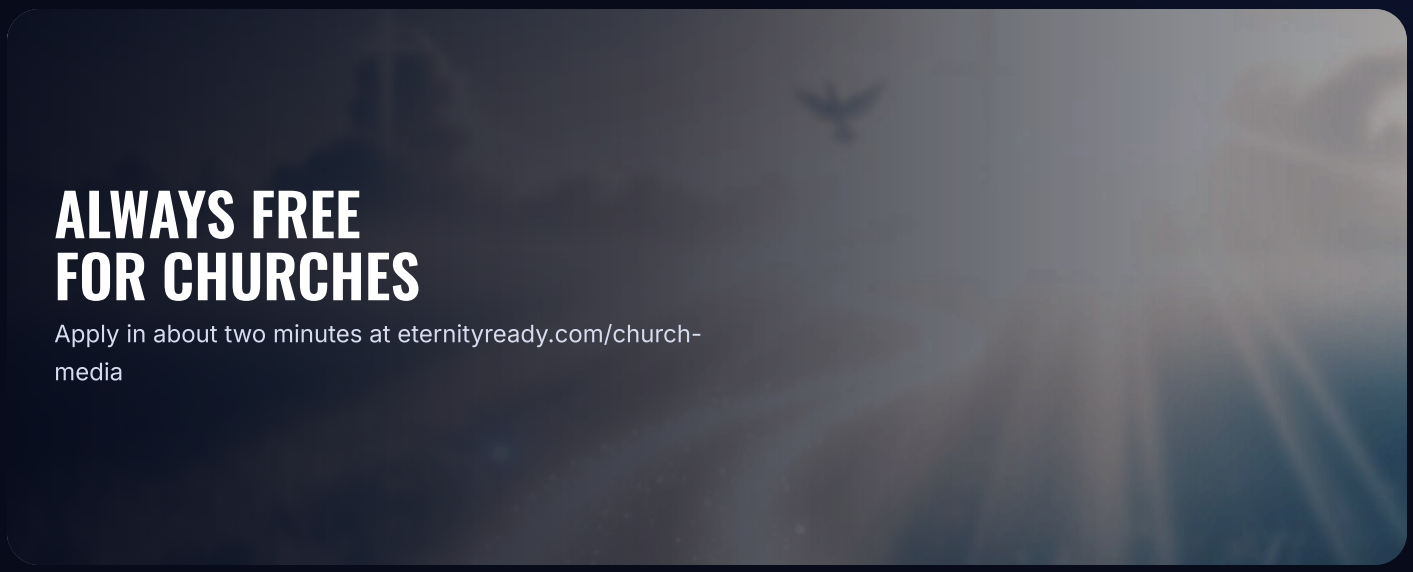
Questions about airtime or a TV channel? We're glad to help.

info@eternityready.com
816-972-9808

10 — FOR CHURCHES

SHARE YOUR CHURCH WITH THE WORLD

Stream your services, sermons and Bible teaching on Eternity Ready alongside trusted ministries. Listing is always free for churches: no fees and no contracts.



ALWAYS FREE FOR CHURCHES

Apply in about two minutes at eternityready.com/church-media

GLOBAL REACH

Your services in front of viewers in 132 countries on web, mobile and TV, next to the ministries they already watch.

LIVE & ON DEMAND

Share a YouTube channel, live stream or podcast feed. Live services, past messages and sermon series all in one place.

TRUSTED COMPANY

Every church and ministry is reviewed for sound, Bible-based teaching before it goes live.

TOOLS FOR YOUR PEOPLE

Discipleship resources, a prayer request line and a church finder that helps new believers find a home church.

SUBMIT YOUR CHURCH

eternityready.com/church-media · reviewed by our team, confirmed by email

info@eternityready.com
816-972-9808

11 — FOR FILMMAKERS

A NEW AUDIENCE FOR YOUR FILM

Eternity Ready gives faith and family films a free, global home on web, mobile and TV. Producers keep ownership, keep every other window, and share in the results.

MOST COMMON

AD REVENUE SHARE 50/50

Your film streams free on Eternity Ready. Net ad revenue from your title is split 50/50, with quarterly statements. Non-exclusive.

LAUNCH

NETWORK PREMIERE

A promoted premiere on Eternity Ready TV with radio interviews and featured placement. Premiere sponsorship revenue split 50/50.

PROVEN TITLES

FLAT LICENSE

A fixed fee for a set term and territory for established titles, negotiated per film.

IN RELEASE

PROMOTION PARTNERSHIP

Trailers, interviews and radio spots while your film is in theaters or on a paid service, in exchange for a later free-streaming window.

WHAT YOU GET

- Placement in a 500+ film faith and family library
- Airings on Eternity Ready TV, our flagship channel
- Reach in 132 countries on iPhone, Android, Android TV and web
- Transparent reporting on views and revenue

YOU KEEP

- Full ownership and copyright
- Theatrical, paid streaming, DVD and broadcast rights
- Non-exclusive terms, so you can sell anywhere
- Final say on trailers and key art

SEE THE FILM PARTNERSHIPS SHEET

Deal terms, delivery specs and how to submit a screener.

info@eternityready.com
816-972-9808

12 — OUR STORY

MORE THAN A DECADE ON THE AIR

From a small outreach to a global ministry, built one step at a time.

2012 THE GROUNDWORK

David Cook, a veteran of Christian TV and movie development and President of VertiZontal Media, begins advising the work that would become Eternity Ready.

2013 ETERNITY READY TELEVISION NETWORK

The network goes online at eternityready.tv, streaming Christian channels on the web. Eternity Ready Radio's first season follows, with weekly live shows for adults, kids and teens.

2016 TV, RADIO AND MUSIC IN ONE PLACE

A full family-safe service: live Christian TV, radio for kids, teens and adults, and music videos through our partners at VertiZontal Media.

2020 ETERNITY READY RADIO RELAUNCHES

Back for good as faith and family radio, alongside the Rapture Ready TV brand. Media relations grows the ministry partner network.

2022 LIVE FROM THE CONVENTION OF MINISTRIES

A live broadcast from the annual convention, with guest speakers including Pastor Mike Hall of Keystone Powerhouse Ministries.

2024 A NEW HOME FOR CHRISTIAN TV

The Eternity Ready TV platform relaunches with live channels, movies and a full TV guide.

Today ONE PLACE FOR IT ALL

Three original channels, an 18-station radio network, 500+ movies, 1.5M+ podcast episodes and apps for iPhone, Android and Android TV, reaching 132 countries.



RECOGNIZED TOP 20 GLOBAL

Rapture Ready TV & Eternity Ready Worship

13 — OUR TEAM

THE PEOPLE BEHIND THE NETWORK

The leaders who guide Eternity Ready's vision, partnerships and growth, with experience across Christian TV, radio and film.



JEREMIAH F.

CHIEF EXECUTIVE OFFICER

Jeremiah leads Eternity Ready and its calling to point hearts to Jesus Christ with trusted, Scripture-based content, overseeing the network's platform, original channels and partnerships with a commitment that every program is created with prayerful intention and biblical integrity.



DAVID COOK

ADVISOR & CONSULTANT

David has served as an advisor and consultant to Eternity Ready since 2012. He is President of VertiZontal Media and has worked in Christian TV and movie development. He enjoys writing books, studying the Bible and hiking.



JOHN W. LOSH II

MEDIA RELATIONS

John came on board in 2020 and oversees the recruiting side of Eternity Ready, bringing in many of our ministry partners and much of our content.

ETERNITY READY

LET'S WORK TOGETHER

REACH THE WORLD FOR CHRIST WITH US.

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816-972-9808

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4635 N Winchester Ave, Kansas City, MO 64117

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Ask for the Film Partnerships sheet

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